PRIVACY NOTICE

FOR USC LONDON OFFICE

The University of Southern California London Office ("USC London") is committed to safeguarding the privacy of data provided by our students, alumni, donors and other constituents. This Privacy Notice describes USC London's collection, use, and disclosure of information about you that are provided to the USC London. When you submit information to USC London, you consent to its collection and use of that information as described in this Privacy Notice.

USC LONDON USE OF INFORMATION

USC London collects and maintains information about you based on its interest in continuing its relationship with you, including by promoting USC's interests and achievements to you and inviting you to support and participate in USC programs and events. Some of this information is collected from you directly and some information is provided by third parties that, for example, verify addresses or provide other information. USC London uses information about you to tailor our messages and invitations to your interests, to analyze and improve our alumni and relationship efforts, and to conduct general demographic and statistical research. We also use and share your information internally with other University offices and units as necessary to provide services to you.

THIRD PARTIES

We disclose your information to third parties as follows:

Consent. We may disclose your information to third parties if we have your consent to do so.

Service Providers. We use third parties to support our operations and legitimate educational interests and may share your information with such third parties.

Required by Law. We will share your information with third parties to the extent we are required to do so by law, court order, or subpoena.

De-Identified and Aggregate Information. We use and disclose information about you in de-identified or aggregate form without limitation.

SECURITY

You must have a secure browser—one that supports secure transmission of data across the Internet—to send payment to/from the University. For more information about your browser's security features, use your browser's help feature.

We seek to implement appropriate technical and organizational security measures to protect your information when you transmit it to us and when we store it on our information technology systems. Unfortunately, no data transmission or storage can be guaranteed to be 100% secure. If

you have an account with USC, your account password is protected so that only you can access it and view the information that you provide to us through the online site. We strongly advise you not to share your password with anyone.

COOKIES

A description of the University's use of cookies and website analytics can be found in the University's main Privacy Notice, available at https://policy.usc.edu/info-privacy/.

RETENTION AND DESTRUCTION OF YOUR INFORMATION

Your Information will be retained by USC in accordance with the applicable retention periods in the University's Record Management Policy, available at https://policy.usc.edu/record-management/. The manner of destruction shall be appropriate to preserve and ensure the confidentiality of your Information given the level of sensitivity, value and criticality to the University.

If you are located in the European Union, you may also have additional rights with respect to your Information, such as: (i) data access and portability; (ii) data correction (including the ability to update your personal data); (iii) data deletion (including the right to have USC delete your personal information, except information we are required to retain, by contacting us); and (iv) withdrawal of consent or objection to processing (including, in limited circumstances, the right to ask USC to stop processing your personal data, with some exceptions, by contacting us). You may also be able to file a complaint with the appropriate supervisory authority in the European Union.

UPDATES TO THIS POLICY

We may update or change this policy at any time. Your continued use of this site after any such change indicates your acceptance of such changes.

Last update: 6/25/18.

USC Privacy Notice

University of Southern California ("USC") is committed to delivering information services that recognize and respect users' privacy concerns. This Privacy Notice is intended to inform you of our general policies and practices regarding our collection, use, and disclosure of the information that you submit to us and that we collect from you during your use of the www.usc.edu website.

The types of information we collect may vary depending on the specific USC site you visit or application you use. Accordingly, this Privacy Notice is intended to be a general statement and may be supplemented by more specific privacy notices that pertain to personal information exclusively associated with a specific department, unit or function.

Our Information Collection and Use Practices

Information you submit voluntarily through our websites, such as your name, email, or other contact information, may be collected by USC to respond to your inquiries, as well as for internal marketing and development purposes.

USC websites may use online data entry forms to collect personally identifiable information, including your name and contact information (email, address, telephone number) and other identifiers in order to allow you to provide website feedback, register for events, or use USC's online applications and services.

We may reveal personally identifiable information about you to unaffiliated third parties:

- if you request or authorize it;
- if the information is provided to help complete a transaction for you;
- if the information is provided to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders or subpoenas, to enforce our Terms of Use or other agreements, or to protect our rights, property or safety or the rights, property or safety of our users or others (e.g., to a consumer reporting agency for fraud protection etc.);
- if the information is provided to our agents, outside vendors or service providers to perform functions on our behalf (e.g., analyzing data, providing marketing assistance, providing customer service, processing orders, etc.); or
- as otherwise described in this Privacy Notice or in a more specific privacy notice associated with a particular department, unit or function.

We may share information that does not personally identify you without restriction.

Cookies and Website Analytics

We use cookies and similar technology to collect aggregate (non-personal) information about website usage by all of our visitors and to help us remember you and your preferences when you revisit the websites. These cookies may stay on your browser into the future until they expire or you delete them. We also use technology to remember you the next time you log in. Some of these cookies are erased when you close your browser window and some persist for a period of time. Further general information about cookies and how they work is available at www.allaboutcookies.org. You can decline cookies by adjusting your browser settings but some features of the websites may not function.

We may allow selected third parties to place cookies through the website to provide us with better insights into the use of the website or user demographics or to provide relevant advertising to you. These third parties may collect information about a user's online activities over time and across different websites when he or she uses our website.

Many USC.edu websites use Google Analytics (or other similar web analytics tools) to collect information about visitor traffic and behavior. This allows us to identify usage trends and to improve the performance and content of our websites.

We do not use this tool to collect or store your personal information, and it cannot be used to identify who you are.

You can use the Google Analytics Opt-Out Browser Add-on to disable tracking by Google Analytics.

We currently do not use technology that responds to do-not-track signals from your browser.

Access and Choice

USC students can manage privacy settings for their directory information by following the instructions in https://arr.usc.edu/forms/RestrictDirectoryInformation.pdf. Faculty and staff can manage their directory information in Workday.

You can choose not to receive certain emails from us by "unsubscribing" using the instructions in any email you receive from us. This will not stop us from sending emails about your account or education with us.

Updates to Privacy Notice

USC reserves the right to modify this privacy notice at any time. We encourage visitors to frequently check this page for any changes to this Privacy Notice. If we make changes, we will post an updated effective date below. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.