The Master of Arts in Senior Living Hospitality is designed to train current and future senior living executives in managerial functions, nutrition, health, and social engagement within a gerontological framework. Students will focus on the physical, emotional, and social needs of customers 55 years and older. This one-of-a-kind multidisciplinary program equips students with the knowledge and skills needed for a career in this thriving global industry. This program is offered in collaboration with Cornell University, The School of Hotel Administration, and students will have the opportunity to earn a Certificate in Hospitality from Cornell University’s School of Hotel Administration.
CORE GRADUATE PROGRAM REQUIREMENTS (# units required)
A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.
If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk (*) and the exception is explained in the “Department Notes” section at the end of this course plan template.

<table>
<thead>
<tr>
<th>Dept. Prefix - Course #</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>GERO 500</td>
<td>Perspectives on a Changing Society: An Introduction to Aging</td>
<td>4</td>
</tr>
<tr>
<td>GERO 501</td>
<td>Applied Legal and Regulatory Issues in Aging</td>
<td>4</td>
</tr>
<tr>
<td>GERO 502</td>
<td>Marketing and Shifts in Consumer Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>GERO 504</td>
<td>Current Issues in Aging Services Management</td>
<td>4</td>
</tr>
<tr>
<td>GERO 552</td>
<td>Human Resources and Aging</td>
<td>4</td>
</tr>
<tr>
<td>GERO 589</td>
<td>Case Studies in Leadership and Change Management</td>
<td>4</td>
</tr>
<tr>
<td>GERO Electives</td>
<td>Graduate Degree Electives (selected in consultation with an advisor)</td>
<td>8</td>
</tr>
</tbody>
</table>

PRE-APPROVED ELECTIVE COURSEWORK
Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

- TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
- TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS
- TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE: 43
- TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY): 11
- MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE: 24
NOTES FROM THE DEPARTMENT
This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

This Master of Arts in Senior Living Hospitality curriculum for Business Majors is restricted to undergraduate students in Business Administration who meet the Advanced Standing Requirements listed below. Students from other majors at USC may apply to the Master of Arts in Senior Living Hospitality for Non-Business Majors Progressive Degree Program.

Students may be approved to take up to 8 units of approved 400-level gerontology elective coursework (ex. Gerontology Study Abroad courses).

Advanced Standing Requirements:

The advanced standing option is for students who will graduate with a bachelor’s degree in Business Administration. To be eligible for the advanced standing option, students must successfully complete their bachelor’s degree with a minimum GPA of 3.00 for the last 60/90 units of undergraduate work. A cumulative 3.5 GPA for all business courses with a grade of B or better is required for admission.

Maria Henke  
4/7/2021

Name of Authorizing Master’s Program Dean  
Date Approved

Senior Associate Dean

Authorizing Dean’s Title